



# 4<sup>TH</sup> CORPORATE AFRICA BUSINESS COALITION PARTNERSHIPS FOR PREVENTION & CARE AFRICA HEALTH CONFERENCE

UNDER THE PATRONAGE OF THE ETHIOPIAN MINISTER OF HEALTH

7th-9th February 2011 (7th February: Registration Day)

Venue: Sheraton Hotel, Addis Ababa, Ethiopia

**STRENGTHENING PARTNERSHIPS BETWEEN AFRICA'S HEALTH COMMUNITIES AND INTERNATIONAL HEALTH CARE**

Organized by the private sector to support public healthcare in Africa:  
Corporate Africa Times Media Group, Becton Dickinson and Company (BD),  
Partnering for Prevention and Care in Africa.  
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# PARTNERSHIPS FOR PREVENTION &

## About Times Publications and Corporate Africa

**Times Publications** is based in London, UK, with offices and representatives across Africa. The company's flagship title *Corporate Africa* has been at the centre of world trade since 1994, building relationships between international communities of investors, developmental agencies, governments, businesses and trade in Africa.

Corporate Africa's successes and ambitions have prompted responses, from the former

OPEC Secretary General, Dr. Rilwanu Lukman, and others, claiming that it is an additional formula in Africa's development.

The *Corporate Africa Partnerships for Care Health Programs* have been promoting healthcare and medical technology for Africa since 2004. The challenges faced by Africa's political and national healthcare leadership, the impact that infectious diseases have upon the region's health industry and economies are at

the core of the Partnerships for Care Health supplements. Included in this perspective are reviews of the technologies and services being exploited to bring value to populations across Africa, and the partnerships between national governments, investors and support groups to strengthen care and healing and halt the spread of diseases.

[www.corporateafricahealthfoundation.org](http://www.corporateafricahealthfoundation.org)

## About BD

**BD** is a global medical technology company serving healthcare institutions, life science researchers, clinical laboratories, industry and the general public. BD expertise is being used in the development of medical supplies, medical devices, laboratory equipment and diagnostic products in the battle against HIV/AIDS, globally and in Africa.

BD has core competencies that are relevant across the continuum of care related to HIV, demonstrating leadership in

the establishment of economically feasible healthcare infrastructure; the increase of access to critical diagnostic technologies; and the prevention of disease transmission in healthcare settings, especially as regards the reuse of syringes. BD is active in many public-private partnering initiatives that are finding new ways to support responsible governments in addressing these issues with funding, staffing, training, management, equipment and medical products. The company understands

that needs in the developing world differ greatly from country to country. BD not only has years of experience in adapting globally, but also has the relationships and resources to work hand-in-hand with local governments and organizations on the ground to overcome obstacles in prevention, diagnosis and treatment of diseases such as HIV/AIDS and TB.

[www.bd.com](http://www.bd.com)

## About National Business Coalition against HIV/AIDS

There are several **National Business Coalition** working to prevent HIV/AIDS in Africa. Their objective is to fight the spread of HIV/AIDS and other infectious diseases in their countries, contributing to their national governments' responses against diseases. The

coalitions are mostly formed from a spectrum of large and smaller companies and in the case of Ethiopia, a range of national interests. They are however all committed to combating the AIDS epidemic through their joint business endeavors, skills, expertise and effort. Their

aim is to harness the collective resources of businesses to fight the spread of HIV/AIDS in the workplace at community and national levels.

[www.gbcimpact.org](http://www.gbcimpact.org)

CORPORATE AFRICA Partnerships for Prevention & Care Africa Health Conferences and Exhibitions promote Africa's healthcare communities and their international development partners. With its focus upon private public partnerships and increased investments into prevention and capacity building, the events are an excellent opportunity for the private sector, governments and other stakeholders to engage and develop strategies to build stronger national health services and regional markets.

### DELEGATES INCLUDE:

- Doctors and Consultants
- Medical Service Suppliers
- Public Health Directors and Coordinators
- African Pharmaceutical Managers
- Regional and National Healthcare Directors
- Ministry of Health
- National and regional Business Coalition against HIV/AIDS

This two-day conference and Seminar will include key topics such as preventative measures to combat the spread of HIV/AIDS and TB in Ethiopia and provide a platform for businesses to network with national and international players in health and Medicare.

► To register, please complete the form overleaf, and fax to **+44 20 7089 8831**.

For more information, please contact Ketty Rofallet, Conference Coordinator, Partnerships for Prevention and Care Africa Health Conference, by email at: [ketty@corporate-africa.com](mailto:ketty@corporate-africa.com), telephone on **+44 20 7089 8830 Ext: 214**.

# CARE AFRICA HEALTH CONFERENCE

## Key Issues

- The state of Health and Medicare in Ethiopia, numbers of hospitals; hospitals with international standards, resource specialization, doctors and nurses, and patient ratios, x-ray technology, teaching hospitals etc,
- History of health and Medicare in modern Ethiopia; during the Royal era, the era of the Dirge, and since democracy in 1991.
- The impact of natural disasters upon modern Ethiopia, supplies and quality of health and Medicare services, and the ability of national health service to meet patients' demand, especially in remote areas where universal healthcare is lacking, including clinics, Medical Missions, and out reach health-workers
- Building Capacity in national healthcare through private public partnerships (PPPs); initiatives, procedures, and implementations required to encourage and facilitate PPPs across health and Medicare services
- Exploiting regional collaboration, partnerships, and specialization to increase value from scarce resources to maximize return on per dollar invested in health, and to devise regional systems to allow better retention of hi-level health workers leading towards sustainable development in national health and Medicare
- Learning and sharing experiences and practices from Africa and elsewhere that could be replicated to support universal healthcare and aid in progressing the Millennium Development Goals in Ethiopia.

## National Business Coalitions

A goal of the private sector and investors could be to provide NBCs with skills training and support etc., that would allow them to offer a national mandate reaching the countryside and villages, advocating prevention of HIV/AIDS, TB, and Malaria.

## Plenipotentiary Session

- How to exploit excellent medical skills and expertise common to the East Africa region and among the Africa Diaspora,, which could contribute to development of healthcare.
- Creating well-resourced enabling micro and macro economic communities to build and sustain health expertise and skills.
- Role of Ethiopian private sector in national health and Medicare supplies and delivery of services.
- The case of private public partnerships

(PPPs) in Ethiopia, finance and access to global funds..

- The case of HIV/AIDS in East Africa
- Developing PPPs between governments,, private sector, and international investors

## Opportunities For National And International Business Coalition Members

- Members of business coalitions can reinforce capacity of their organizations to increase their capacity to access global funds. They could also support good Country Coordinating Mechanism (CCM) to include local representatives of global funds, working in PPPs, GOs and NGOs, and partnered by Ministers of Health.
- International health agencies and private sector could work to strengthen links with NBCs to attract development partners and PPPs including key industries and companies i.e. Mining and Oil and Gas, such as Shell and AngloGold Ashanti Corporations.

## Focus Upon Private Public Partnerships From major industries



## Diagnostics

- Voluntary counseling testing.
- Where Ethiopia is today.
- Best Practices.
- Programs to increase uptake and motivate consent.
- AIDS testing to be routine.
- Types of techniques - rapid tests, saliva tests etc. and related technology.
- Challenges of workplace programs.
- Accessing women and girls.
- Healthy women - healthy economies.

- PPPs to empower women and young girls.
- Gender and tests.
- Expertise of testing in East Africa.
- NGOs, Global Fund, Donors, Public Sector, Government, Bill and Melinda Gates Foundation.

## Centres Of Excellence:

BD'S Centre of Excellence in Ghana, their program and objectives etc. About collaboration with BD and national government and other partners working with PPP.

## Other Issues

- Issues of financing healthcare, mutual social agenda, working with farmers, coffee farmers in Ethiopia, challenges, access to healthcare, prevention etc. Building mechanisms for farmers and agricultural workers to access a financing mechanism for sustainable healthcare. BD Displays
- Diagnostics
- Testing-components and technology
- Pharmaceuticals - HIV, AIDS, TB, Malaria and Diabetes.



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## Register now for the Ethiopian Health Conference 2011

Title \_\_\_\_\_ Full name \_\_\_\_\_  
Position \_\_\_\_\_ Company \_\_\_\_\_  
Postal address \_\_\_\_\_  
Country \_\_\_\_\_ Email \_\_\_\_\_  
Phone (work) \_\_\_\_\_ Other contact \_\_\_\_\_

Price US\$ 500 (Free admission to delegates inside Ethiopia) Includes attendance to conference and seminar program, plus conference materials, lunch and refreshments. Number of delegates requiring registration: \_\_\_\_\_

Special accommodation rates and air fares have been negotiated for delegates. If you require more information about accommodation, flight arrangements, transfers, car rental packages and personalised pre and post conference package tours, please tick the box here and you will be contacted by the organisers:

**Terms and Conditions:** Cancellations for Delegate Registrations received before 20th January 2011 will receive a 50% refund. Cancellations received after 21st January 2011 will not be refunded. Registration fees do not include any personal travel insurance. International visitors are strongly advised to arrange personal insurance to cover loss, cancellation, medical cover *etc.* while arranging attendance and travel itineraries. The organisers cannot accept responsibility for any delegate failing to insure themselves. The organisers reserve the right to alter the program within reasonable means as long as they are in the best interest of the conference and will not be held accountable for such changes.

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